

OWN YOUR LIFE, OWN YOUR HEALTH

(Modified Script by Wendy Campbell NMD)

HAVE www.experiencejp.com connected from your I Pad to the TV for home presentation (duplicable); computer and screen for public

Welcome: Have all people taking a look STAND or RAISE HANDS, welcome, then recognize all levels, one at a time: Dlrs/DDs/VFs/SCs/SCBPs/SSCs/QNMDs/NMDs

Your JP+ and Business “Experiences” followed by 1 or 2 OTHER distributors who know in advance that they will be sharing their 3 - 5 min experiences
Choose different ages, socioeconomic and educational backgrounds (GenY, Retiree, Mom, Sports Minded, Health Care Professional, etc.) and with different “Whys”:
Income oriented vs. Mission driven

From www.experiencejp.com, play videos building vision about our PRODUCTS. Examples:

WHAT IS JP+? 55 sec

A COMPLETE SOLUTION 1:54 min

TOWER GARDEN 1:37 sec

NUTRITION FOR FAMILIES 1:42

****Might have health care professional share their JP+ and Bus story here**

WHITE BOARD or PAPER FLIP BOARD to transition into our BUSINESS:

Have team member ask this question of the people in the room; “WHAT WOULD YOUR PERFECT CAREER LOOK LIKE?” and get a lively group chatter going while writing their ideas on the board. Some areas that usually come up: Examples:

No Commute, Traffic, Gas?

Fewer need for babysitters?

Unlimited \$\$\$ opportunity?

Pay debts, New Car, Vacation, College Education fund, Savings...living with less fear about “lay offs”, “recessions”

Be your OWN boss?

Freedom of Lifestyle? Design each day?

Helping People with HEALTH and LIFE CHOICES?

Waking to Passion and Purpose each day?

Die having made a bigger difference in the world?

PLAY videos centered on our BUSINESS. Examples:

JP+ LIFESTYLE (UK) 4:45 min

MISSION DRIVEN 1:06 min

ASK, “How Do We Get Started and What Do We Do?”

Pull up www.carefunnel.com and have showing on the TV. Talk about the fact that this business is all about moving prospects to customers to raving fan customers to distributors to distributors with goals through a “series of educational and relationship building exposures”, using a wide variety of tools; Face to Face to FB and all that Social Media Offers.

FLIP BOARD: Pyramids

Draw a Pyramid and an upside down pyramid and discuss OUR business model of plenty of room at the top and the fairness of getting paid for the individual activity that YOU put forth.

FLIP BOARD: TBB

Show “Team Building Bonus through SC”

500 Pts. – HLP, DD - 6% = \$100 Bonus

2000+ - VF – 14% = \$250 Bonus

3 Team Members through 2000+ = \$250 “Sponsor Bonus” on each, \$750 Total

They will then have STRUCTURE and POINTS for promotion to SC – 22% - \$500 Bonus

A TOTAL of \$1,600 JUST in Bonus, over and above retail and commissions. Plus, as YOUR VFs are promoted to FT SC, \$500 Sponsor Bonus on each!

Conclusion:

Send them to www.experiencejp.com and www.carefunnel.com to watch all videos, listen to training and begin working with their sponsor. Also recommend www.jpvf.info for deeper education and training as well as www.campbellteam.net, username, Campbell, passcode, team, as another resource center.