

Hello,

The Food and Drug Administration (FDA) does not formally “Approve” or “Certify” nutritional supplements such as Juice Plus+®. These terms are more applicable to pharmaceutical products designed to prevent or cure specific conditions under the direct guidance of a physician. However, it is important for you to know that the FDA inspects and monitors the Juice Plus+® facility on a regular basis. This ensures that the product is manufactured under clean and safe conditions. Additionally, the FDA monitors our product labels and literature for accuracy and for product claims. The FDA also addresses any product complaints from the public. Juice Plus+®, while not “Approved” by the FDA, is regulated by the agency.

Juice Plus is manufactured by National Alternatives International (NAI) in San Marcos, CA. The manufacturing facility has been listed with the National Sanitation Foundation International (NSF International) for compliance with Current Good Manufacturing Practices. See: <http://www.nsf.org/certified/gmp/listings.asp?certname=Natural+Alternatives>

NAI also has the approval of the prestigious Therapeutic Goods Administration, an Australian Agency (Certificate Number 1562) which in my opinion is more rigid than NSF International.

jm

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