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## Want carrots with that?

More students saying no to junk food in school cafeterias

By Janet Frankston Lorin

The Associated Press

he cafeteria lunch line at Columbus Elementary School moves quickly as students grab portions of carrots, celery, apples and oranges. French fries and hamburgers, once cafeteria staples, aren't even offered.

"I eat carrots or apples every day," said 10-year-old Alan Espino. He said he didn't notice that the bun holding his all-beef hot dog was whole wheat. Even the pizza available in the cafeteria has whole wheat crust.

The school cafeteria looks radically different from those of his parents' generation, and it appears many kids aren't turning their noses up at the new offerings. In fact, according to a survey of food service directors, french fries are decreasing in popularity and interest in carrots is skyrocketing.

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AP
Alan Espino, a fifth-grader at Columbus Elementary School in Lodi, N.J., holds his lunch tray containing a beef hot dog
on a whole wheat bun, beans, carrot sticks, a bag of apple slices and low-fat milk in the school's cafeteria Jan. 16.
In an effort to combat the national crisis of childhood obesity, schools across the country are changing their menus,

The law is an attempt to establish a culture in which eating nutritiously is the accepted social norm, said Emma Davis-Kovacs, acting state director for the New Jersey Department of Agriculture's division of food and nutrition.

"The leading health authorities are all recommending that schools take an active role in this area of nutrition to prevent disabling chronic health conditions," she said.

Mark Vidovich, president of Pomptonian Food Service, which runs programs in 11 north and central New Jersey counties, recalled that students were turned off by whole wheat bread just five years ago.

"The children wouldn't eat it. It didn't look right to them," he said. "Now their dining preferences have changed.

As choices on the lunch line change, many children are accepting them, said Martha Conklin, an associate professor at Penn State University who conducts research about school nutrition programs and school food service.

"If you present these healthy offerings to children, they may turn them down the first time. but you can't give up," she said. "Children will adapt. Choice is important, but they can make those selections from healthy offerings."

The School Nutrition Association's annual survey given to food service directors around the country shows just that. Among students in kindergarten through 12th grade, french fries dropped in popularity from 1998 to 2006, while carrots and fresh vegetables rose in popularity.

"We are dealing with much more sophisticated audiences now, and we are working hard to meet their needs in a healthier way," said Janey Thornton, the association's president.

More states are enacting

Alan Espino, a fifth-grader at Columbus Elementary School in Lodi, N.J., holds his lunch tray containing a beef hot dog on a whole wheat bun, beans, carrot sticks, a bag of apple slices and low-fat milk in the school's cafeteria Jan. 16. In an effort to combat the national crisis of childhood obesity, schools across the country are changing their menus, adding more fresh vegetables and fruits and opting for baking instead of frying.



Trays of carrot and celery sticks with low-fat ranch dip, orange slices and beef hot dogs with whole wheat buns sit in the cafeteria at Columbus Elementary School in Lodi, N.J., Jan. 16.

nutrition standards to ensure healthy food and beverage options are available to students, said Amy Winterfeld, a health policy analyst for the National

Conference of State Legislatures.

A 2004 wellness program requires school districts receiving federal reimbursements for

school meal programs to develop policies that promote the health of students and address the growing problem of childhood obesity.

In 2005, at least 17 states enacted some form of school nutrition legislation and at least 11 more approved them last year.

A New Jersey law requires that, by next fall, snacks and a la carte items sold or served contain no more than 8 grams of total fat per serving and grams of saturated fat per serving. Candy is banned, and so are foods and beverages with sugar as

the major ingredient.

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"The children wouldn't eat it. It didn't look right to them," he said. "Now their dining preferences have changed. and they're now accepting of making healthier dining options."

Pat Johnson, food service director in the Maplewood and South Orange district, said she started reforming her cafeterias before the new state law. The district is renovating its kitchens to remove fryers and add grills and ovens.

She said younger children

seem more open tasting healthier foods and are likely to continue the patterns to middle and high school.

"If you put it there and make it look appealing to them, they like it," she said.