

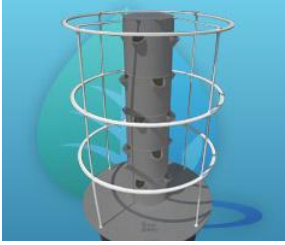



# Tower Garden Price Sheet

www.Aeroponic.TowerGarden.com

	Tower Garden® Products	PVC	Wholesale Price	Preferred Customer Price	Installment Price	Retail Profit
	<b>Tower Garden® Growing System</b> (shipping \$50)	75% PVC or 337.50 PVC	\$450	\$499++ (tax and shipping)	12 month installment Plan. 1 <sup>st</sup> installment will include total freight. (installment fee of \$12)	\$49
	<b>Tower Garden® Extension Kit</b> (shipping \$19)	50% PVC or 34.98 PVC	\$69.95	-	-	-
	<b>Tomato Cage</b> (shipping \$19)	50%PVC or 29.98 PVC	\$59.95	-	-	-
	<b>Bulk Size Tower Tonic</b> (shipping \$19)	50% PVC or 19.98 PVC	\$39.95	-	-	-

# Incentive Plan

1. Order your Tower Garden today to experience it 1<sup>st</sup> hand. You will develop your Tower Garden story. Don't forget to do a photo journal every step of the way. Remember, a picture is worth a thousand words! How to order your Tower Garden or other NSA Products:

1. Log in to your Virtual Office [www.nsavo.com](http://www.nsavo.com)
2. Click on 'My Customers'
3. Click on 'Submit Order'
4. Choose what kind of order, Tower Garden, Juice Plus+ or Children's Health Study (CHS)

\*Remember, your virtual office is set up automatically for a 4-month (JP+) or a 12-month (TG) installment payment plan. You need to click on "pay in full" if that is your customer's choice.

2. **Tower Garden only.** The attached chart shows the earnings at each position. **See attached Tower Garden Retail Profit and Commission Outline.** Note, if your customer orders all of the Tower Garden ancillary products (Extension Kit, Tomato Cage, Bulk Size Tower Tonic) along with their Tower Garden, they are promoted to the next position much more quickly and you earn about 1/3 more PVC than by just selling the Tower Garden Kit alone. Remember, the total PVC accumulates from day one. A shipping discount is also available on the accessories if ordered at the same time as the initial Tower Garden purchase.

3. **Tower Garden & Juice Plus+ Combined.** Positions can be reached more quickly with our 'Fast Track Program' by combining Juice Plus+ and Tower Garden sales. **See attached Tower Garden & Juice Plus+ Retail Profit and Commission Outline**

4. Totals include you and your team's PVC. To earn the Sales Coordinator position one must have 3 distributor legs (2 VF + 1DD)

5. A distributor can earn a \$300 bonus (\$400 bonus in Jan and Feb 2103) if they complete the 10-1-10 fast track program in the first 30 days or a \$250 bonus if they complete the 10-1-10 fast track program in the first 60 days and a \$500 bonus if they complete the fast track to Sales Coordinator in the first 180 days. Once a distributor is a Virtual Franchise they can earn the 5-1 bonus of \$100 for the first month and \$200 for each consecutive month.

6. Once a position is achieved, it is permanent.

7. All promotions are made the end of the business month.

## Tower Garden Retail Profit and Commission Outline



	<b>Dealer (\$50 Fee)</b>	<b>Direct Distributor</b>		<b>Virtual Franchisee</b>		<b>Sales Coordinator</b>	
<b>PVC Needed For Levels</b>		2000 PVC <b>OR</b> Fast Track 500 PVC (30 days)		6,000 PVC <b>OR</b> Fast Track 2000 PVC (60 days)		12,000 PVC <b>OR</b> Fast Track 8000 PVC (180 days) Structure = 2 VF Legs + 1 DD	
	TG Kit Only 337.5 PVC	Fast Track 500 PVC	Cumulative 2000 PVC	Fast Track 2000 PVC	Cumulative 6000 PVC	Fast Track 8000 PVC	Cumulative 12,000 PVC
<b>Team TG Orders Needed *</b>	1	2	6	6	18	24	36
<b>Retail Profit</b>	\$49/unit	\$49/unit	\$49/unit	\$49/unit	\$49/unit	\$49/unit	\$49/unit
<b>Commission %</b>	-0-	6%	6%	14%	14%	22%	22%
<b>Commission \$</b>	-0-	\$20.25	\$20.25	\$47.25	\$47.25	\$74.25	\$74.25
<b>TOTAL</b>	\$49/unit	\$69.25	\$69.25	\$96.25	\$96.25	\$123.25	\$123.25

Amounts above are based upon sales of Tower Gardens only from you and your team. All sales, including Juice Plus+, count toward the cumulative PVC needed to qualify for the next position. The position of Sales Coordinator requires organizational structure. Commission overrides and bonuses available when building a team...see rules.

## **TOWER GARDEN SALES ONLY**

NEWLY SIGNED UP DISTRIBUTOR - Title "**DEALER**" - Earns \$49.00 per tower garden sold.

**6% Commission Level - Title "DD"**

Cumulative Way: Need 2000 PVC or 6 Tower Gardens over any time period

Fast Track Way: Need 500 PVC or 2 Tower Gardens in 30 days

Earn \$69.25 per tower garden sold

Earn \$74.34 per tower garden + Extension Kit, Tomato Cage, Bulk Tonic (save 30% on shipping)

**14% Commission Level - Title "VF"**

Cumulative Way: Need 6000 PVC or 18 Tower Gardens over any time period

Fast Track Way: Need 2000 PVC or 6 Tower Gardens in 60 days

Earn \$86.80 per tower garden sold

Earn \$108.15 per tower garden + Extension Kit, Tomato Cage, Bulk Tonic

**22% Commission Level – Title "SC"**

Cumulative Way: Need 12,000 PVC or 36 Tower Gardens over any time period. Structure requirement is 2VF & 1DD

Fast Track Way: Need 8000 PVC or 24 Tower Gardens in 180 days. Structure requirement is 2VF (1 VF = 10-1-10) & 1DD

Earn \$123.25 per tower garden sold

Earn \$141.94 per tower garden + Extension Kit, Tomato Cage, Bulk Tonic



## Juice Plus+® Products - Price Sheet

	Juice Plus+® Products	PVC	Wholesale Price	Preferred Customer Price	4-Month Installment Price *	Retail Profit
	<b>TRIO</b> Juice Plus+ Capsules and Vineyard	<b>161.25</b>	<b>\$215</b>	<b>\$252</b>	<b>\$67.50</b>	<b>\$37</b>
	<b>Juice Plus+®</b> Capsules	<b>101.25</b>	<b>\$135</b>	<b>\$156</b>	<b>\$41.75</b>	<b>\$21</b>
	<b>Juice Plus+®</b> Vineyard	<b>60</b>	<b>\$80</b>	<b>\$96</b>	<b>\$26.75</b>	<b>\$16</b>
	<b>Juice Plus+®</b> Vineyard Blend Soft Chews	<b>67.50</b>	<b>\$90</b>	<b>\$107</b>	<b>\$29.50</b>	<b>\$17</b>
	<b>Juice Plus+®</b> Soft Chews	<b>52.50</b> (child) <b>105</b> (adult)	<b>\$70</b> (child) <b>\$140</b> (adult)	<b>\$80</b> (child) <b>\$160</b> (adult)	<b>\$22.75</b> (child) <b>\$44.50</b> (adult)	<b>\$10</b> (child) <b>\$20</b> (adult)
	<b>Juice Plus+®</b> Complete (60 Servings)	<b>69</b>	<b>\$92</b>	<b>\$108</b>	<b>\$29.75</b>	<b>\$16</b>
	<b>Juice Plus+®</b> Chewables Sample Packets (60 packs Orchard and 60 packs Garden)	<b>60</b>	<b>\$80</b>	-----	-----	-----

## RETAIL PROFIT AND COMMISSION GUIDE – ALL PRODUCTS

Product	Monthly PVC by Product	Promotional PVC	Retail Profit Dealer	Retail Profit DD (6%)	Retail Profit VF (14%)	Retail Profit SC (22%)
Trio	40.31	161.25	\$37.00	\$46.68	\$59.58	\$72.48
Orchard & Garden Capsules	25.31	101.25	\$21.00	\$27.07	\$35.17	\$43.27
Soft Chewables - Child	13.13	52.5	\$10.00	\$13.15	\$17.35	\$21.55
Soft Chewables - Adult	26.25	105	\$20.00	\$26.30	\$34.70	\$43.10
Vineyard	15.00	60	\$16.00	\$19.60	\$24.40	\$29.20
Vineyard Chewables	16.88	67.5	\$17.00	\$21.05	\$26.45	\$31.85
Soft Chewable Samples Bags		60				
Complete	15.75	63	\$16.00	\$19.78	\$24.82	\$29.86
Complete Bars		45	\$10.00	\$12.70	\$16.30	\$19.90
Tower Garden	28.12	337.5	\$49.00	\$69.25	\$96.25	\$123.25
TG +(extension kit, tomato cage, Bulk Tower Tonic)	35.21	422.44	\$49.00	\$74.35	\$108.15	\$141.94
Extension Kit	2.92	34.98		\$2.10	\$4.90	\$7.69
Tomato Cage	2.50	29.98		\$1.80	\$4.20	\$6.60
Tower Tonic (Gallon)	1.67	19.98		\$1.20	\$2.80	\$4.40